



GREEN BUILDINGS & PARKS WORLD 2014

1 - 3 December 2014

Borneo Convention Centre Kuching,
Sarawak, Malaysia



www.greenbuildingsandparksworld.com



Co-organised by:



Endorsed by:



Media Partners:



BUILDING FOR A BETTER TOMORROW

Concern about the environment and the renewability of our resources, with global warming and changes in our weather pattern of late is currently at the heart of the real estate and urban planning industry. The development of innovative technologies greatly affects our daily lives and offers a wealth of new possibilities. This also applies to today's buildings and those of tomorrow.

The emerging technologies for the development of energy-efficient buildings are attracting consumers and businesses to demand for green development. The trend is clear: new materials, pioneering technologies for utilizing renewable energy and the use of landscape and parks are significant innovations in construction and building technologies of recent years.

The inaugural Green Buildings & Parks World 2014 is designed to provide a platform for developers, professionals and government bodies to converge and share, learn and collaborate to improve the green buildings and parks of their countries. The areas of discussion including:

- Latest Green Certification Criteria and Scores
- Landscapes & Parks in Green Buildings
- Eco-building Materials
- Green Incentives for Developers
- Green Building Design Innovation

THE OBJECTIVES OF GREEN BUILDINGS & PARKS WORLD 2014

- To provide an overview on the latest green certifications criteria and scores of the region's green buildings
- To share and exchange ideas on latest designs and innovations in green buildings and eco-building materials
- To identify key trends and issues confronting the sustainable development growth for the region's green buildings
- To provide networking and build business opportunities whilst engaged in discussion on pertinent issues with industry experts

SUMMIT HIGHLIGHTS

- A High Calibre Summit
- The Comprehensive Services Showcase
- Business Matching Meetings
- Pre-conference Technical Tours

BENEFITS OF ATTENDING

- Unrivalled access to a target audience of developers, consultants, engineers, manufacturers, policy makers, regulators and captains of the industry
- A flagship event to exchange ideas with the industry experts while being updated on the latest policies, green certifications, regulations and developments in the green building industry
- A platform for networking and establishing contacts for future business collaborations

WHO SHOULD ATTEND?

- Architects
- Architectural Consultant
- Building Automation & Control
- Building Construction Equipment / Materials Suppliers
- Building Owner
- Building, Civil & Structural Engineers
- Cabling System
- Certified Companies
- Concrete Materials
- Construction Companies
- Developers
- Estate Managers & Managing Agents
- Facility Management Companies
- Financial Services
- Government Bodies
- Green Building Technology
- HVAC
- Integrated Building Services Contractors
- Intelligent Building technology and Management
- Interior Designers/Contractors
- Irrigation Systems
- Landscape Designers/Contractors
- M&E Consultant/Engineers
- Master Planners
- Park Managers
- Prefabrication, Industrialized business system (IBS)
- Property & Real Estate Developers
- Property Managers
- Quantity Surveyors
- Renewable Energy Suppliers
- Road Marking / Building Contractors
- Sewerage Maintenance Contractors
- Storm Water Management
- Town Councils
- Urban Landscaping Providers
- Waterproofing Solutions

THE EXHIBITION / SPONSORSHIP OPPORTUNITIES

The sponsorship program has been specially designed to give industry leaders opportunities to increase visibility and enhance corporate profile. Partners and sponsors will enjoy sustained profiling impact through continuous promotion before, during and even after the conference. There are various opportunities to support and be associated with this prestigious and unique event. Contact the organizer for more information.

WHY EXHIBIT IN GBPW 2014?

- Generate and establish new sales leads, business contacts and build network
- Proven track record in attracting high level delegates comprising private and public sectors from the America, Europe, Middle-East and Asia
- An ideal platform to project brand image and stay competitive in the Construction and Infrastructure Sectors
- Establish your presence in a new market and source for local agents or distribution networks
- Engage new partners and distribution network from the region
- Support existing clients and local agents

INTENSIVE & TARGETED PUBLICITY CAMPAIGNS

- Advertisements
 - Magazines
 - National & Regional Newspapers
 - Online Banner Advertisements & Event Listings
 - Street Advertising
- Direct Mailing / Mass Publicity
 - Awareness Brochure
 - Postcard
 - Delegate Marketing Brochure
- Monthly e-mail blast to over 1,000,000 infrastructure and construction companies
- Special dedicated event website
- Telemarketing
- Roadshows
- Personal Invitations
- Public Relations
- Government & Trade Associations Invitations

STANDARD BOOTH RENTAL

Booth Size		USD
6sqm Standard Shell Scheme	Early Bird	2,800
	Normal	4,000
12sqm Standard Shell Scheme	Early Bird	5,000
	Normal	7,000

GENERAL SPONSORSHIP

Sponsorship Packages	USD
Titanium Sponsor	30,000
Platinum Sponsor	20,000
Gold Sponsor	15,000
Silver Sponsor	12,000
Cocktail Sponsor	15,000
Luncheon Sponsor	10,000
Refreshment	5,000 per session
Conference Bag	15,000
Name Badge Lanyard	5,000
Advertisement (FPFC)	1,000

STANDARD BOOTH COMES WITH:

- White polyester laminated panels for back wall and fascia board
- Adhesive exhibitor's name and booth number on the fascia board
- Fluorescent lights
- Information Counter
- Folding Chair
- Waste Basket



PROGRAM

DAY ONE: 1 DECEMBER 2014, MONDAY

TECHNICAL TOUR PROGRAM

1:30PM	GBPW 2014 Technical Tour Registration Begins
2:00PM	Study-Tour delegates board coaches from the basement parking bay of Borneo Convention Centre Kuching
2:10PM	Study-Tour delegates arrive at Sarawak Energy Berhad
2:20PM	Welcome Remarks by Sarawak Energy Berhad
2:30PM	Introduction & Overview of Sarawak Energy's New Low Energy HQ Mr. Gregers Reimann, Managing Director, IEN Consultants Sdn Bhd The new SEB HQ was designed to be an energy efficient and green building. In fact, the SEB HQ is the first green rated building in Sarawak. The presentation will give review of sustainable design features of the building, the key of which relate to the façade daylight design, the energy efficient equipments and operation and the solar PV system on the roof
3:00PM	Guided Tour <ul style="list-style-type: none">• Atrium A high volume ellipsoidal central atrium that is passively cooled by encapsulating the spill-over air-conditioning inside the atrium. This is achieved by installing air-lock doors at the atrium level that prevent the cool air from rushing out onto through the entrance doors. The second passive cooling comes from the water features in the atrium which are fed the cool condensation water from the cooling system (air handling units). Moreover, the atrium was carefully designed to give a pleasant daylighting level• General Office Area The offices are designed to be daylit. We will study how the fixed louvers, the external lightshelves, the elevated ceiling along the perimeter and the daylight responsive lighting control helps to save energy for electric lighting. The facades are deliberately designed to face North and South in order to avoid low angle sun exposure, which is hot and glary• Technical Room We will visit one of the air handling units, which filters the air with an electrostatic filter, which has a low pressure loss and therefore saving fan energy• Sub-Basement Car Park or The Roof If we are allowed onto the roof, we can see the solar panels, the chiller and cooling towers In the sub-basement car park, we can study the roof lights giving a partially daylit basement car park and a mental connection to the outside. Rainbow prisms in the roof lights project rainbows onto the car park floor during morning and evening hours, helping to enhance experience of a connection to the outdoors
4:00PM	End of Technical Tour
4:20PM	Drop off at Grand Margherita Hotel, Kuching

PROGRAM

DAY TWO: 2 DECEMBER 2014, TUESDAY

8:30AM	GBPW 2014 Registration Begins Venue: Borneo Convention Centre Kuching
9:00AM	Delegates Take Their Seats at Ballroom Venue: Borneo Convention Centre Kuching
9:15AM	Arrival of Guest of Honor YB Dato Sri Michael Manyin Ak. Jawong, Minister of Infrastructure Development and Communications Sarawak
OPENING CEREMONY	
9:25AM	INTRODUCTORY REMARKS Datuk Dr. Abdul Aziz S.A. Kadir, Chairman, Confexhub Group
9:30AM	SPECIAL ADDRESS Ms. Maria Boey, President, The Institute of Parks and Recreation Singapore
9:35AM	INAUGURAL ADDRESS AND LAUNCH OF GREEN BUILDINGS & PARKS WORLD 2014 YB Dato Sri Michael Manyin Ak. Jawong, Minister of Infrastructure Development and Communications Sarawak
10:00AM	Networking & Refreshments Break
PLENARY SESSION	
10:30AM	Plenary Address 1: Green Building Initiative in Malaysia Ar. Sarly Adre Sarkum, President, Malaysia Green Building Confederation
11:00AM	Keynote Address 1: Green Building Initiative and Green Standards in Asia: Commitment & Development Mr. Koh Lin Ji, Group Director, Building & Construction Authority, Singapore
11:30AM	Keynote Address 2: Green Buildings' Trends, Drivers and Challenges of Implementation – A Strategic pan-Asia Market Analysis Mr. Jason Pomeroy, Founding Principal, Pomeroy Studio
12:00PM	Keynote Address 3: Expensive Not To Go Green Mr. Gregers Reimann, Managing Director, IEN Consultants Sdn Bhd
12:30PM	Luncheon for Guest Speakers and Delegates
SESSION ONE: Green Building Product Certifications and Standards <i>Session Chairman: Y. Bhg. En. Safri bin Haji Zainudin, Permanent Secretary, Ministry of Infrastructure Development and Communications Sarawak</i>	
1:30PM	Paper 1: An Overview of Ecolabels and Sustainability Certifications in the Global Marketplace Dr. Jacinta Francis Yap, President, AGM Group
2:00PM	Paper 2: Eco-Certifications & Our Environment Mr. Kavickumar s/o Muruganathan, Resident Environmental Engineer, Singapore Green Labelling Scheme
2:30PM	Paper 3: Certifications for Green Buildings Products Tn. Hj. Basori Hj. Selamat, Senior General Manager, Product Certification & Inspection Department, SIRIM QAS International Sdn. Bhd.
3:00PM	Open Forum: Comments, Questions and Answers
3:15PM	Networking & Refreshments Break
SESSION TWO: Green Incentives & Financing Options For Green Infrastructure <i>Session Chairman: Y.Bhg. Datuk Amar Wilson Baya Dandot, Chief Executive Officer, RECODA</i>	
3:45PM	Paper 4: Financing Energy Efficiency - Best Practices And What Might Be Right For Malaysia Ir. Kevin Hor, National Project Manager and Component 3 Consultant, Building Sector Energy Efficiency Project
4:15PM	Paper 5: Exim Bank: Expanding Frontiers Mr. Azrin Azizuddin, Senior Manager, Business Support Department, Business Division, Export-Import Bank of Malaysia Berhad
4:45PM	Paper 6: Result-based Financing for Green Urban Infrastructures Mr. Zaini Abdul Wahab, Principal Consultant & Director, Connecsyst Group of Companies
5:15PM	Open Forum: Comments, Questions and Answers
5:30PM	CONFERENCE DAY 1 ENDS

PROGRAM

DAY THREE: 3 DECEMBER 2014, WEDNESDAY	
9:00AM	Plenary Address 2: An Update on Green Building Index in Malaysia Ar. Von Kok Leong, Chairman, Green Building Index Malaysia
SESSION THREE: Advanced Green Building Technologies <i>Session Chairman: Ar. Sarly Adre Sarkum, President, Malaysia Green Building Confederation</i>	
9:30AM	Paper 7: The Use Of BIM In Green Buildings Mr. Jim Tan Yew Yaw, Founding Principal, XCUBE Solutions Pte Ltd
10:00AM	Paper 8: Computer Simulation -II: Introduction of Airflow Simulation Dr. Alex K.H. Lee, Managing Director, BIM FM / EMS Solutions
10:30AM	Open Forum: Comments, Questions and Answers
10:45AM	Networking & Refreshment Break
SESSION FOUR: Innovative Method & Design For Buildings <i>Session Chairman: Mr. Johnson Fernandez, Managing Editor, Green+</i>	
11:15AM	Paper 9: Low Carbon Building In Malaysia - A Practical And Affordable Way To Reduce Carbon Emission In Buildings Mr. Steve Anthony Lojuntin, Deputy Director Energy Efficiency, Sustainable Energy Development Authority, Malaysia
11:45AM	Paper 10: Integrated Design And Case Study Mr. Owen Wee, Vice President, Surbana International Consultants Pte Ltd
12:15PM	Paper 11: What's the Environmental Impact of Your Building Material – Towards a Carbon Neutral Development Ms. Jaye Tan Jia Yee, Design Innovator, Studio Green Pte Ltd
12:45PM	Open Forum: Comments, Questions and Answers
1:00PM	Luncheon for Guest Speakers and Delegates
SESSION FIVE: Landscapes And Buildings <i>Session Chairman: Datuk Dr. Abdul Aziz S.A. Kadir, Chairman, Confexhub Group</i>	
2:00PM	Paper 12: An Overview of Green Roof Policies and Guidelines Ms. Maria Boey, President, The Institute of Parks and Recreation Singapore
2:30PM	Paper 13: Greening Existing Buildings with Greenroof and Greenwall to Optimize Energy Efficiency Mr. Veera Sekaran, Managing Director, Greenology Pte Ltd
3:00PM	Open Forum: Comments, Questions and Answers
3:15PM	Networking & Refreshment Break
SESSION SIX: Parks As Green Infrastructure <i>Session Chairman: Ms. Maria Boey, President, The Institute of Parks and Recreation Singapore</i>	
3:45PM	Paper 14: Creating A Balanced, Interconnected and Integrated Park System Mr. Eric Chng, Manager, Urban Design, SCP Consultants Private Limited
4:15PM	Paper 15: Use of Homefarm to Lower Singapore's High Carbon Footprint and Boost The Resiliency of Food Supply Mr. Peter Morris, Associate, Spark Architect
4:45PM	Paper 17: Integrating Green Designs Mr. Yap Weng Seng, Director, ONG&ONG Pte Ltd
5:15PM	Open Forum: Comments, Questions and Answers
5:30PM	GREEN BUILDINGS & PARKS 2014 ENDS

*Invited and awaiting confirmation

**This Program is subjected to change and for updated program, please logon on to www.greenbuildingsandparksworld.com
Program @ 19 November 2014

DELEGATES' ACCOMMODATION

Grand Margherita Hotel														
<p>Jalan Tunku Abdul Rahman 93100 Kuching, Sarawak, Malaysia</p> <p>Tel: (6082) 423 111</p> <p>Fax: (6082) 258 337</p> <p>Contact Person: Ms. Pauline Chong</p> <p>Email: pauline@centraloffice.my</p> <p>URL: www.grandmargherita.com</p>	<table><tr><td>Superior - Single / Twin</td><td>RM 280.00 nett</td></tr></table> <p>(Room rates are inclusive of Breakfast)</p> <p>* Complimentary shuttle services (Hotel/BCCK/Hotel) * 30 minutes from hotel to BCCK and distance from hotel to BCCK is 8 km</p>	Superior - Single / Twin	RM 280.00 nett											
Superior - Single / Twin	RM 280.00 nett													
Pullman Kuching														
<p>No.1A, Jalan Mathies, 93100 Kuching, Sarawak, Malaysia</p> <p>Tel: (6082) 222 888</p> <p>Fax: (6082) 222 999</p> <p>Contact Person: Ms. Norhanim</p> <p>Email: H6332-re4@accor.com</p> <p>URL: www.pullmanhotels.com www.accorhotels.com</p>	<table><tr><td>Superior Single / Double</td><td>RM 280.00 nett</td></tr></table> <p>(Room rates are inclusive of Breakfast)</p> <p>* 30 minutes from hotel to BCCK and distance from hotel to BCCK is 8 km</p>	Superior Single / Double	RM 280.00 nett											
Superior Single / Double	RM 280.00 nett													
Riverside Majestic Hotel														
<p>Jalan Tunku Abdul Rahman, P.O Box 2928, 93756 Kuching, Sarawak, Malaysia</p> <p>Tel: (6082) 532 222 / 247 777</p> <p>Fax: (6082) 425 858</p> <p>Contact Person: Ms. Pauline Chong</p> <p>Email: pauline@centraloffice.my</p> <p>URL: www.riversidemajestic.com</p>	<table><tr><td>Superior Single / Double</td><td>RM 280.00 nett</td></tr></table> <p>(Room rates are inclusive of Breakfast)</p> <p>* Complimentary shuttle services (Hotel/BCCK/Hotel) * 30 minutes from hotel to BCCK and distance from hotel to BCCK is 8 km</p>	Superior Single / Double	RM 280.00 nett											
Superior Single / Double	RM 280.00 nett													
Abell Hotel														
<p>No. 22, Jalan Tunku Abdul Rahman 93100 Kuching, Sarawak, Malaysia</p> <p>Tel: (6082) 239 449</p> <p>Fax: (6082) 234 488</p> <p>Contact Person: Cynthia Michelle Jee</p> <p>Email: cynthia@abellboutiquehotel.com.my</p> <p>URL: www.abellhotel.com</p>	<table><tr><td>Superior View Room (Single)</td><td>RM 185.50 nett</td></tr><tr><td>Deluxe King Room (Single)</td><td>RM 217.30 nett</td></tr><tr><td>Abell Deluxe Room (Single)</td><td>RM 280.90 nett</td></tr><tr><td>Superior View Room (Double)</td><td>RM 196.10 nett</td></tr><tr><td>Deluxe King Room (Double)</td><td>RM 227.90 nett</td></tr><tr><td>Abell Deluxe Room (Double)</td><td>RM 291.50 nett</td></tr></table> <p>(Room rates are inclusive of Breakfast)</p> <p>* 30 minutes from hotel to BCCK and distance from hotel to BCCK is 8 km</p>	Superior View Room (Single)	RM 185.50 nett	Deluxe King Room (Single)	RM 217.30 nett	Abell Deluxe Room (Single)	RM 280.90 nett	Superior View Room (Double)	RM 196.10 nett	Deluxe King Room (Double)	RM 227.90 nett	Abell Deluxe Room (Double)	RM 291.50 nett	
Superior View Room (Single)	RM 185.50 nett													
Deluxe King Room (Single)	RM 217.30 nett													
Abell Deluxe Room (Single)	RM 280.90 nett													
Superior View Room (Double)	RM 196.10 nett													
Deluxe King Room (Double)	RM 227.90 nett													
Abell Deluxe Room (Double)	RM 291.50 nett													

*Hotel Rates Subjected to Changes

GREEN BUILDINGS & PARKS WORLD 2014 HOTEL RESERVATION FORM



Title ☐ Mr. ☐ Mrs. ☐ Ms. ☐ Dr. ☐ Others (specify) : _____

Name (as per passport) _____

Email _____

Passport No. _____ Date of Issue / /

Country of Issue _____ Expiry Date / /

Job Title _____

Company _____

Address _____

City/State _____ Postcode _____

Country _____

Telephone* _____ Fax* _____

Mobile Number* _____

*(Please include country and area code)

HOTEL ROOM RESERVATION

Choice of Hotel: (Please specify name of hotel. Reservation is for approved GBPW 2014 hotels only)			
Single or Twin-Sharing (Please Specify)		Rate Per Room Per Night (Please specify Rate)	
Check-In Date		Check-Out Date	

Below For Twin Sharing Room, Please Provide full name of room rate: (As per passport).please added

Title ☐ Mr. ☐ Mrs. ☐ Ms. ☐ Dr. ☐ Others (specify) : _____

Name _____

MODE OF PAYMENT

Reservation of hotel rooms is on first-come-first served basis. Reservation will only be made upon receipt of this reservation Form. Credit Card payments for hotel accommodation are charged in USD. Payment is to be made to the hotel specified by you and charge to your Credit Card account indicated below. Rooms booking confirmation letter will be issued by the hotel as proof of reservation.

☐ PAYMENT BY CREDIT CARD (USD)

I hereby authorized USD _____ to be charged to my credit card below for the hotel reservation.

Credit Card: ☐ Visa ☐ Master (3 digit Security Code Number - on back of card _____)

Name : _____ (as appears on card) Credit Card No. : _____

Expiry Date : _____ Signature : _____ Date : _____

*(Signature must correspond with the
specimen signature of the Card Account)

Note: For room reservation, please complete the Hotel Reservation Form and fax or email to the hotel of your choice directly

GBPW 2014 REGISTRATION FORM



Title ☐ Mr. ☐ Mrs. ☐ Ms. ☐ Dr. ☐ Others (specify) : _____

Name (as per passport) _____

Email (for correspondence purposes) _____

Passport No. _____ Date of Issue / /

Country of Issue _____ Expiry Date / /

Job Title _____

Company _____

Address _____

City/State _____ Postcode _____

Country _____

Telephone* _____ Fax* _____

*(Please include country and area code)

Fee per Delegate	1-2 Delegates	3 & Above
Early Bird Fee (registration with FULL payment received before 15 October 2014)	USD 680 <input type="checkbox"/> MYR 2,100	USD 580 <input type="checkbox"/> MYR 1,800
Normal Rate (registration with FULL payment received before 15 November 2014)	USD 780 <input type="checkbox"/> MYR 2,400	USD 680 <input type="checkbox"/> MYR 2,100
Walk-In Fee (registration with FULL payment received after 15 November 2014)	USD 880 <input type="checkbox"/> MYR 2,800	
Government Rate	USD 580 <input type="checkbox"/> MYR 1,800	

PAYMENT

- Full payment is required with your Registration Form before the Conference day. Tax-Receipt will only be issued upon receipt of full payment.
- Conference Registration fee includes lunches, refreshments, complete set of documentation and entry to the Exhibition. The Conference Registration fee, however, does not include travel, accommodation and incidental costs.
- All payments should be made in USD (\$) or MYR (RM) by bank draft, telegraphic transfer or cash only.
- All registrations by fax or post MUST reach us before 15 November 2014, after which late registrations will be considered as "WALK-INS" and subjected to "WALK-IN" fee.

PARTICIPATION TERMS & CONDITIONS

- Delegates may be substituted at any time, in writing, at NO extra charge.
- Cancellations received in writing before 15 November 2014 will be refunded, less a USD 100 administrative fee. Cancellations received thereafter are not refundable.
- Confexhub reserves the right to reschedule or cancel the conference, exhibition, cocktail reception, due to circumstances beyond their control and reserves the right to make changes to the conference program or speakers without prior notice.
- Should the event and all its related activities be cancelled, curtailed or adversely affected by any cause not within the reasonable control of Confexhub including but not limited to war, fire, national emergency, labor dispute, strike, lock-out, civil disturbance, Act of God, or non-availability of premises for any reason, Confexhub shall be under no obligation to refund all or part of the sums paid by the delegate in respect of his/her participation in the workshop. Confexhub shall be under no liability to the delegate or any other person in respect of any actions, proceedings, claims, demands, losses (including consequential losses), costs or expenses whatsoever which may be brought against or suffered or incurred by the delegate as the result thereof.

PLEASE COMPLETE AND FAX BACK TO +603 4050 5099

For enquiries, please contact at +603 4045 5999 or email: conference@confexhub.com